

Photo Exhibition

MoIC in collaboration with RTA
Guidelines

1. Background

Art is an integral part of human life, an essential component of interdisciplinary learning and a way to express thoughts and imagination. Creating and appreciating different forms of art and artistic creativity champions a beautiful and unique society. It is not easy to confine art to one definition. Art is many things, it is a subtle power that has the ability to change ideas and beliefs. It challenges opinions. It is the explosion of dreams and imaginations in one piece of music note, a brush of stroke, a word in a novel, or a capture of a moment that is otherwise gone. Being able to imagine and produce that imagination right in front of one's eyes, is in fact magical. Today there are more and more Bhutanese who are extremely talented but do not turn to art as a full-time career. We have a myriad of passionate photographers in the country but very few who appreciate the work.

The Department of Information and Media (DoIM), Ministry of Information and Communications (MoIC) in line with its mandate to help promote contemporary and creative arts in the country, will hold a Photo Exhibition in collaboration with the Royal Textile Academy of Bhutan (RTA):

- To provide networking opportunities with other established artists and clients
- To promote appreciation of the art of photography in the country.
- To encourage local photographers to pursue their passion,
- To provide a platform for photographers to showcase their skills

2. Themes

The organizers have not limited the submission of photos to a specific theme but interested participants will be required to submit a maximum of 8 photographs within a theme or a statement of their own.

3. Copyright and Right of Usage

By participating in the exhibition, the photographer confirms that the entered photograph is his/her original work and that the photographer is the sole owner of the copyright. The photographer is personally responsible if the rights of the photographer of a third party have been violated and the organizer of the exhibition will not be held liable.

The photographer retains full copyright to his or her images. However, the organizer will have the right to print only one copy solely for exhibition purposes with due reference/credit to the photographer.

The photographs may be used for advocacy and an online catalog available to the public. (Annexure I, Consent Form)

4. Selection Committee

A committee of members from the Department of Information and Media, MoIC, and the Royal Textile Academy will select the photographs to be exhibited.

5. Criteria

- I. Files must have sufficient resolution in JPEG format with at least 1600 pixels wide for a horizontal image or 1600 pixels tall for a vertical image.
- II. All interested participants will be required to submit a maximum of 8 photographs within a theme or statement of their own along with the label of each photograph.
- III. Photographs that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.
- IV. The participants will be required to submit a biography (150 words) along with their photograph
- V. The registration and submission will start from 1 March until 22 March 2021.
- VI. The photos must be submitted to Royal Textile Academy with the following file name (CIDFirstName_SecondName_No.1, Eg. 11502002030Karma_TenzinNo.1) Here, the No, refers to the serial number of the photo you submit. The submission must be mailed to rta@rtabhutan.org (in a compressed folder or via wetransfer)

6. Reward

Nu. 1000 will be awarded for a photo if selected for the Exhibition.

7. Exhibition

The Photo Exhibition will tentatively be held in April 2021 for a duration of 5 days.

8. Deadline for Submission of Photographs

The last date for the submission of photographs is 22 March 2021.

(Annexure I, Consent Form)

Consent Form for the Use of my Photograph(S)

I _____ grant permission to Department of Information and Media (DoIM), Ministry of Information and Communications and the Royal Textile Academy of Bhutan, for the use of my photograph(s), either in print (one copy only for exhibition purpose) or electronic in any presentation of any kind whatsoever provided the parties abide by the following;

- I am given due copyright notice and reference
- The original copyright remains with me
- I can revoke my consent at any time before publication or use of the material, but after the material has been published or used, it will not be possible to revoke consent
- I will not receive any compensation, financial or otherwise for the use of the material

Signed: _____

Date: _____